



Position: **Marketing Intern**

Location: 218 Lincoln St, Allston, MA

Hours per week: 20-40 hours/week, flexible

Start date: Continuously

netBlazr:

netBlazr delivers high-speed, no-strings-attached Internet Service to residences and businesses in Metro Boston. We trump cable and telco monopolies by delivering 300+ Mbps symmetric services – Boston's fastest residential internet – at the cost of competitors' "basic" service. netBlazr uses highly-directional RF links (fixed-point wireless) to rapidly deploy new service without the constraints of laying cable. netBlazr was a finalist in the 2011 MassChallenge, a 2011 MITX Innovation Award Winner and is Boston's only 5-star rated ISP on Yelp.

Position Overview:

We seek a goal-oriented self-starter to support our sales and market development activities. This is a phenomenal opportunity to have a real impact on a growing business. Based on your skills and available time, you will have the opportunity to work on some or all of the projects identified below.

Job Responsibilities:

- Participate in field marketing activities to generate awareness for netBlazr Concierge
- Create and manage content on netBlazr website using WordPress.
- Build awareness within Boston community via social media, blogs, etc.
- Conduct new customer welcome calls and customer satisfaction surveys
- Write and send bi-monthly newsletter to customers and prospects.
- Develop marketing and sales materials that help drive sales.
- Improve SEO performance and conversion of netBlazr website.
- Track campaign and website conversion performance using Google Analytics.

Qualifications:

- BA, BS or MBA, preferably in marketing or emerging technology field.
- Customer service and sales experience preferred.
- Experience with WordPress, ConstantContact, GoogleAnalytics, and related technologies.
- Computer skills: PowerPoint, Excel, Word, CRM, AdobeSuite/PhotoShop
- Any exposure to start-up work environment is desirable.

To Apply:

Please send resume to **recruiting at netBlazr do com** with "Marketing Intern" in the subject line. We regret we can only respond to those candidates who meet the minimum qualifications. netBlazr is an Equal Opportunity Employer.